

DareArts Sponsor Benefits

Sponsorships are for one year from the date of your commitment. Please provide your logo electronically.

	Presenting	Platinum	Gold	Sterling	Silver	Bronze
Your choice of Cheque, AMEX, VISA or MasterCard	\$50,000 +	\$25,000 +	\$10,000 +	\$7,500 +	\$5,000 +	\$3,000
Letter from CEO in Leadership Awards Gala programme	✓					
Logo recognition on DAREarts website home page + letterhead (reach 40,000 per year)	✓	✓				
Logo recognition on all DAREarts printed promotional materials, including posters, 200 student and choir t-shirts (1-colour)	✓	✓				
Opportunity to position corporate banner at Leadership Awards Gala	✓	✓				
Name recognition in radio / television PSAs or commercials i.e. Classical 96.3 fm (reach 382,375)	20 x 30-seconds - Classical 96.3	✓				
Host VIP Reception at Leadership Awards Gala	✓	✓				
Speak at Leadership Awards Gala	✓	✓				
Provide promotional gift to Leadership Awards Gala guests	✓	✓				
Corporate recognition at Press Conference	Host	✓	✓			
Present on stage to one Leadership Awards Recipient at Gala	✓	✓	✓ (for first 5)			
Framed commemorative photo	✓	✓	✓			
Logo in national newspaper ads for Leadership Awards Gala - logo size commensurate with level (reach 600,000)	4 ¼-page ads	✓	✓			
Logo on invitations for Leadership Awards Gala - logo size commensurate with level (reach 3,000 business leaders)	✓	✓	✓	✓		
Logo visibility per projection at Leadership Awards Gala	✓	✓	✓	✓		
Corporate recognition on table signage at Leadership Awards Gala	✓	✓	✓	✓	✓	
Corporate recognition in programme for Leadership Awards Gala	Full page ad + Logo on outside cover	Full page ad + Logo on inside cover	Full page ad + Logo (B&W)	Full page ad (B&W)	½ page ad (B&W)	Logo (B&W)
Corporate table for 8 - 10 at Leadership Awards Gala - priority placement relative to sponsorship level	✓	✓	✓	✓	✓	✓
Corporate recognition in DAREarts Annual Report	✓	✓	✓	✓	✓	✓
Corporation recognition on DAREarts website - Supporters Page	✓ Logo	✓ Logo	✓ Logo	✓	✓	✓
Complimentary membership in DAREarts Governors Council	✓	✓	✓	✓	✓	✓
Opportunity to provide corporate materials to students - 60 schools	✓	✓	✓	✓	✓	✓
Tax receipt upon request	✓	✓	✓	✓	✓	✓