

**darearts leadership awards**  
**tenth anniversary**



# 2012

## leadership awards gala

| April 25 | 5.30–9.30p | Arcadian Court |

401 Bay Street, 8th Floor | Dress: Red-Carpet-Ready

**emcee, Jeanne Beker**

host of CTV's Fashion Television

The prestigious **dare**arts Cultural Leadership Award is presented annually to an individual who has led the way in advancing Canadian culture in youth.

This year's winner will be announced in 2012.





## the evening

Please join us in celebrating 10 years of remarkable Cultural Award recipients and **darearts** programs that are helping to change lives.

Six teens will also be honoured for their leadership growth since graduating from **darearts**.

This inspiring evening will be emceed by **Jeanne Beker**, host of CTV's Fashion Television. It will include dinner by Oliver & Bonacini in the newly renovated Arcadian Court, fine wines, celebrity guests and amazing children who will tell their stories.





## we **dare** you

“**dare**arts resonates with me because it uses the arts as a hook that lures in these kids and instills those four critical factors: Discipline, Accountability, Responsibility and Excellence. It truly is an inspirational program. To be honoured, along with these amazing young people, is something that I will cherish for the rest of my life.”

**Eugene Levy**, 2010 Award recipient

This is your opportunity to help and have a great evening doing it! Please visit our website or call us to purchase a table in support of **dare**arts.

**[www.darearts.com/leadership.shtml](http://www.darearts.com/leadership.shtml)**

**905-729-0097**

Canadian Charity No 88691 7764 RR0002



## about **darearts**

**darearts** keeps children off the streets and away from guns, gangs and drugs. | **darearts** dares children to make positive choices in their lives through educational and leadership experiences in all the arts. | **darearts** makes a difference to over 10,000 Canadian children each year with out-of-school programs. These children develop discipline, self-esteem and leadership skills that will help them through their tough teenage years.

“**darearts** believed in me when I had not yet begun to believe in myself.”



**Bailey**, 13 years old



# sponsor benefits

## platinum presenting sponsor benefits \$25,000

*as below, plus:*

premier recognition as Presenting Sponsor in all gala communications  
recognition in gala media advisory and media release (GTA distribution)  
premier corporate logo placement on gala invitations 2,000 + e-blast  
twenty 30 second spots on Classical 96.3 FM (reach 382,375+)

## gold sponsor benefits \$15,000

*as below, plus:* speaking opportunity to present scholarship award  
make possible one education scholarship for a Canadian teen  
logo in two ¼-page ads in the Globe & Mail (distribution 326,939+)  
recognition in video presentation during gala evening  
corporate logo and weblink on gala webpage  
full page ad in gala program

## silver sponsor benefits \$5,000

*as below, plus:* ¼-page ad in evening programme

## bronze sponsor benefits \$3,000

corporate logo on gala website and corporate table signage  
corporate logo in evening programme  
recognition in post-event e-blast to **darearts** community (2,000)  
complimentary cocktail reception and Oliver & Bonacini  
gourmet dinner extravaganza with fine wines for you and nine guests  
tax receipt for maximum allowable amount



## we wish to reserve

- Platinum Presenting Sponsorship** Table for 9 + 1 student \$25,000
- Gold Sponsorship** (3 only) Table for 9 + 1 student \$15,000
- Silver Sponsorship** Choose table for  8 or  10 \$5,000
- Bronze Sponsorship** Choose table for  8 or  10 \$3,000
- \_\_\_\_\_ **Patrons** at \$300 per person \$ \_\_\_\_\_
- We cannot attend but wish to donate to DAREarts' Leadership Program \$ \_\_\_\_\_
- Cheque enclosed payable to DAREarts Foundation or:
- Credit card payment by:  AmEx  Visa  MasterCard

Card N° & Expiry \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, Prov, PC \_\_\_\_\_

Telephone, Email \_\_\_\_\_

Signature \_\_\_\_\_

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