

Gala
Arcadian Court



2012
April 25 5.30-9.30

DAREarts Leadership Awards

Wednesday, April 25, 2012

5:30 pm Reception & Auction - 6:30 to 9:30 pm Dinner & Awards
Cocktail Attire: Red Carpet Ready!

Evening description:



On **Wednesday, April 25th**, DAREarts will host the **10th anniversary** of the gala that celebrates the arts changing young lives. This is the **first public event at the new Arcadian Court**, 401 Bay St., 8th floor, Toronto.

Join host **Jeanne Beker**, Host of CTV's Fashion Television, and 500 prominent leaders for this inspiring evening to support a charity that has empowered over 160,000 vulnerable Canadian children.

The DAREarts Cultural Award is awarded annually to an individual for advancing culture in youth. This year's recipient is former CFL linebacker and now Director of Education of the TDSB, **Dr. Chris Spence**.



Six DAREarts teen leaders will also be awarded scholarships, each presented by a sponsor.

Throughout dinner by O&B, learn how you and DAREarts together are transforming vulnerable children into tomorrow's leaders. *"DAREarts helped me find myself...." Amy, 13*

Who benefits:

When our country's vulnerable children become leaders and ignite change in their own lives and in their communities, we all benefit!

from past events:



DAREarts 'Igniting Change' Discipline, Action, Responsibility, Excellence

3042 Concession Rd. 3 Adjala, R.R. 1, Palgrave, ON. Canada L0N 1P0 www.darearts.com
t.888.540.arts | 905.729.0097 f.905.729.0037 Canadian Charitable No. 88691 7764 RR0002

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"DAREarts resonates with me because it uses the arts as a hook that lures in these kids and instills those four critical factors: Discipline, Action, Responsibility and Excellence. It truly is an inspirational program." Eugene Levy, 2010 Award recipient

DAREarts empowers vulnerable children

DAREarts is a national not-for-profit charity which stands for Discipline, Action, Responsibility & Excellence in Education.

DAREarts ignites change in vulnerable Canadian children through arts programs that 'dare' them to build courage, confidence and leadership skills.

The vision of DAREarts is to inspire thousands of young Canadians with a passion for excellence in their lives and then lead others to do the same. Visit www.darearts.com.

Benefiting 10,000 Canadian children yearly, DAREarts gives urban and rural children in grades four to twelve out-of-school arts experiences in art, drama, dance, music, fashion and architecture spanning 5 centuries of world cultures. DAREarts' professional teachers plus arts professionals encourage creative thinking and individual expression. The children build their confidence and courage to tackle life challenges as leaders.

Help more kids to DARE to dream and ignite change in their lives as leaders, not followers.
1-888-540-2787.



"DAREarts changed my life...." Shamin, 15

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Sponsor Benefits:

Platinum Presenting Sponsor Benefits - \$25,000

- As below plus:
- Premier recognition as Presenting Sponsor in all gala communications
- Recognition in gala media advisory and media release (GTA distribution)
- Premier corporate logo placement on gala invitations 2,000 + e-blast
- Twenty 30 second spots on Classical 96.3 fm (reach 382,375+)

Gold Sponsor Benefits - \$15,000

- As below plus:
- Make possible one education scholarship for a Canadian teen
- Speaking opportunity to present scholarship award
- Logo in two 1/4 page ads in the Globe & Mail (distribution 326,939+)
- Recognition in video presentation during gala evening
- Corporate logo and weblink on gala webpage
- Full page ad in gala program

Silver Sponsor Benefits - \$5,000

- As below plus:
- Quarter page ad in evening programme

Bronze Sponsor Benefits - \$3,000

- Corporate logo on gala website
- Corporate table signage
- Corporate logo in evening programme
- Recognition in post-event E-blast to DAREARTS community (2,000)
- Complimentary cocktail reception and Oliver & Bonacini gourmet dinner extravaganza with fine wines for you and nine guests
- Tax receipt for maximum allowable amount



We wish to reserve:

- SOLD** Platinum Presenting Sponsorship table for 9 + 1 student \$25,000
- Gold Sponsorship (3 only) table for 9 + 1 student \$15,000
- Silver Sponsorship choose table for 8 or 10 \$5,000
- Bronze Sponsorship choose table for 8 or 10 \$3,000
- _____ Patrons at \$300 per person \$ _____
- We can't attend but wish to donate to DAREARTS' Leadership program \$ _____

Cheque enclosed payable to DAREARTS Foundation or:

Credit Card: VISA MC AMEX

Card No. _____ Exp. _____

Name: _____ Tel. _____

Company: _____

Address: _____

City/Province: _____ PC _____

Email: _____

Signature: _____

Enquiries: 905-729-0097 / 1-888-540-2787 Brenda Norton bnorton@darearts.com

Fax: 905-729-0037

Mail: DAREARTS Foundation Inc.
3042 Concession 3 Adjala, R.R.1, Palgrave, ON L0N 1P0

Proceeds will fund DAREARTS empowering children. The children thank you!



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