

DAREarts Sponsor/Supporter Benefits

for one year from the date of your commitment. Please provide your logo / ad electronically.

	Presenting	Platinum	Gold	Sterling	Silver	Bronze
Your choice of Cheque, AMEX, VISA or MasterCard	\$50,000 +	\$25,000 +	\$12,500 +	\$7,500 +	\$5,000 +	\$3,000 +
Naming Opportunity: your name brands a specific project	▶					
Letter from CEO in Leadership Awards Gala programme	▶	▶				
Logo recognition on DAREarts website home page + letterhead (reach 40,000 per year)	▶	▶				
Logo recognition on all DAREarts printed promotional materials, including posters, 200 student and choir t-shirts (1-colour)	▶	▶				
Opportunity to position corporate banner at Leadership Awards	▶	▶				
Name recognition in radio / television PSAs or commercials i.e. Classical 96.3 fm (reach 382,375)	10 x 30-seconds - Classical 96.3 ▶	▶				
Host VIP Reception at Leadership Awards Gala	▶	▶				
Speak at Leadership Awards Gala	▶	▶				
Provide promotional gift to Leadership Awards Gala guests	▶	▶				
Corporate recognition at Press Conference	Host ▶	▶	▶			
Present on stage to one Leadership Awards Recipient at Gala	▶	▶	▶ (3 only)			
Framed commemorative photo	▶	▶	▶			
Logo in national newspaper ads for Leadership Awards Gala - logo size commensurate with level (reach 600,000)	2 ¼-page ads ▶	▶	▶			
Logo on invitations for Leadership Awards Gala - logo size commensurate with level (reach 3,000 business leaders)	▶	▶	▶	▶		
Logo visibility per projection at Leadership Awards Gala	▶	▶	▶	▶		
Corporate recognition on table signage at Leadership Awards	▶	▶	▶	▶	▶	
Corporate recognition in programme for Leadership Awards Gala	Full page ad + Logo on outside cover	Full page ad + Logo on inside cover ▶	Full page ad + Logo (B&W)	1/2 page ad (B&W)	½ page ad (B&W)	Logo (B&W)
Corporate table for 8 - 10 at Leadership Awards Gala - priority placement relative to sponsorship level	▶	▶	▶	▶	▶	▶
Corporate recognition in DAREarts Annual Report	▶	▶	▶	▶	▶	▶
Corporation recognition on DAREarts website - Supporters Page	▶ Logo	▶ Logo	▶ Logo	▶	▶	▶
Complimentary membership in DAREarts Governors Council	▶	▶	▶	▶	▶	▶
Opportunity to provide materials to students - 60 schools	▶	▶	▶	▶	▶	▶
Tax receipt upon request	▶	▶	▶	▶	▶	▶