

### **Contribution of \$5,000 to DAREarts as a 'partnership in community development'**

CALEDON ON (August 18, 2015) Marilyn Field, Founder & President of DAREarts, is pleased to announce that Orangeville's Scotiabank (at 97 First Street) is making a significant donation to DAREarts, Canada's most innovative arts education charity. This is a follow-up to Scotiabank personnel volunteering at this community's inaugural arts fair called Bizarre Bazaar (BizBaz), recently held at the Osprey Valley Golf Course. Over 3,000 people came to the two-day event. While the event was free to the public, many offered a donation to DAREarts, a local charity that uses the arts to empower kids.

**Media opportunity: Please join us on Thursday, August 20, 2015, 3 pm, for the big cheque exchange at Scotiabank, 97 First Street, Orangeville.**

"The arts are a universal language," said Danila Maric of Scotiabank. "They are important to our lives, transcending differences and bridging cultures. The arts empower; the arts heal. We are delighted to be working with Bizarre Bazaar and DAREarts, to help young people across Canada experience firsthand the power of the arts to build their confidence and courage."

"Scotiabank is dedicated to helping improve the quality of life in the communities where we live and work. Our desire to make a contribution is deep-rooted. We see our link with DAREarts as a vital partnership, recognizing the fundamental role of arts education in community development."

"Scotiabank's contribution is doubly meaningful," noted DAREarts' founder, **Marilyn Field**. "It is a special moment for us to have the community and BizBaz so generously support our cause, and then have Scotiabank match the public's donations. This year, we are celebrating our 20<sup>th</sup> year empowering our country's children. Having this community, BizBaz and Scotiabank with us at this moment is truly moving."

"BizBaz launched as a unique experience in the country where the public could learn, participate and see great art. With that in mind, we wanted to work with and recognize an organization that uses art to empower the youth. So DAREarts was a great fit." said Vandi Hill of BizBaz.

### **BACKGROUNDERS:**

Canada's **DAREarts** is a national charity (#88691 7764 RR0002) that empowers thousands of Canadian kids to ignite positive change using arts education. DAREarts stands for Discipline, Action, Responsibility and Excellence. DAREarts' 5-year program works with 9-15 year olds in high-priority neighbourhoods, empowering them to become leaders. Visit [www.darearts.com](http://www.darearts.com). DAREarts' lead supporters are: **Northbridge Insurance, Guy Carpenter, Scotiabank, Ontario Arts Council** and **Ontario Trillium Foundation**.

**Bizarre Bazaar** held July 25 & 26 in the rolling hills of Caledon, is a unique experience in the country. This year visitors could get a tattoo, eat crickets, hit a golf ball, have a beer, play Kin-ball, enjoy a taco, get a henna, buy some jewelry, choose a piece of art or just sit and soak in the atmosphere of the Osprey Valley Golf Course. With over 3,000 visitors in this inaugural year, everyone had a great time experiencing BizBaz.

For more information, contact:

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