



Media Advisory / Photo Opportunity

Who: DAREarts www.darearts.com
What: 13th Annual DAREarts Leadership Awards
Where: Allstream Centre, Princes' Boulevard, (CNE gate, south side. Parking entrance on the North Side)
When: Thursday, April 16, 2015

Schedule of Events and Photo Opportunities:

5:00 p.m.	Media interviews with all award recipients – Jeanne Beker, Waneek Horn-Miller and five Leadership Award recipients
5:30 p.m.	Gala Reception and Silent Auction
6:30 p.m.	Guests enter Dining Room
6:50 p.m.	Opening Remarks by MC Marci Ien, <i>O Canada</i> sung by Antonella Cavallaro; Traditional Prayer by elder Gary Sault
7:15 p.m.	Presentation of the first three Youth Leadership Awards
7:50 p.m.	Presentation of final two Youth Leadership Awards and Patina Prize
8:30 p.m.	Live Auction with auctioneer Beth-anne Cole
8:40 p.m.	Presentation of the Cultural Awards to Jeanne Beker and Waneek Horn-Miller by Founder Marilyn Field
9:15 p.m.	Closing Remarks
9:30 p.m.	After-party

DAREarts presents the 13th **Annual Cultural Leadership Awards**, with celebrity host, Marci Ien, co-host of CTV's Canada AM. Guests will enjoy a silent and live auction, and sit-down dinner. Proceeds from this fundraising gala will enable DAREarts to empower many more Canadian at-risk youth with courage, confidence and leadership skills to ignite change in their own lives and their communities.

The **2015 DAREarts Cultural Award** will be presented internationally renowned Canadian television personality, fashion designer, columnist and author Jeanne Beker and Olympic athlete and human rights advocate Waneek Horn-Miller, from the Kahnawake Mohawk territory. As well, five outstanding teen graduates of DAREarts programs will be presented with DAREarts Leadership Awards and scholarships for tackling their own personal challenges and becoming leaders in their own communities.

Special guests include regional chiefs from the Assembly Of First Nations (AFN) with National Grand Chief **Perry Bellegarde**, and retired boxing champion, **George Chuvalo**.

The DAREarts Leadership Awards are presented by **Northbridge Insurance**, with Lead Sponsors, **Guy Carpenter, Scotiabank, TD Financial Group** and **Noront Resources Ltd.**

DAREarts is a Canadian charity that works annually with over 13,000 9-to-18 year old children in underserved urban and rural areas across Canada. As the children explore world cultures and paint, sculpt, sing, dance, compose, design, write, act and create alongside arts professionals, they experience a broader range of activities beyond what is available to them and learn to express themselves and problem-solve in positive ways. DAREarts students become leaders when they are charged with the responsibility of returning to their schools and communities to teach others what they've learned. Since its founding, DAREarts has influenced more than 190,000 underprivileged Canadian children. Visit www.darearts.com

For media information:

Marilyn Field
T: 905-279-0097
E: mfield@darearts.com

Vince Ciarlo, Ciarlo Communications
T: 416-763-3783
C: 416-458-5090
E: vciarlo@ciarlo.ca