



Marilyn Field
DAREarts Foundation Canada
3042 Concession 3 Adjala, R.R. 1
Palgrave, Ontario L0N 1P0

November 10, 2009

Dear Marilyn,

It has been quite a while since we last communicated and the ERA event has evolved and has now become one of the features at the upcoming Interior Design Show. The rug competition itself was a great success with over 200 participants. Following a juried selection on September 14th, the 10 winning designs were chosen for the ERA event. And we are pleased to introduce the winning designers:

ALISON MILNE, ALISON MILNE DESIGN

KATHERINE MORLEY

JENNIFER FONG

ERIC MCCLELLAND, FLEUR-DE-LIS INTERIOR DESIGN

JOY CHARBONNEAU/ ED ZEC

CLAYTON BUDD, 64TH AND QUEEN DESIGN

KENNETH HO, BIGLAR KINYAN DESIGN PARTNERSHIP

ELIE NEHME, FISHBOL DESIGN ATELIER

ROY BANSE, ROY BANSE DESIGN

JOHN TONG / ROB MICACHI, 3RD UNCLE DESIGN



We are thrilled to announce that these rugs will be prominently displayed in the center aisle at the Interior Design Show from January 21st to the 24th. Starting opening night, and throughout IDS 2010, visitors will have the opportunity to bid on these rugs. The silent auction will officially close at the end of the show at which point, proceeds will be donated to DAREarts and RugMark as per our project outline.

In addition, Michael Pourvakil, president of Weavers Art, has generously offered to display these rugs after the Interior Design Show and for the period of one month, at the Weavers Art Contemporary Culture location where clients will have the opportunity to place orders for these limited edition rugs. An opening night cocktail will launch this exhibit. This will be the ideal opportunity for us to invite colleagues, friends and supporters, to view these selected pieces of woven art. Weavers Art has also offered to donate 5% of each sale to benefit DAREarts and RugMark.

While the showroom/gallery exhibit will only last a month, clients will still be able to place orders for these rugs for the period of one year or until the edition has been sold out (whichever comes first). The same percentage will continue to be donated to DAREarts and Rug Mark for each of the sales.

Once again, we are delighted to contribute to your ongoing fundraising initiatives, while increasing awareness and involving the design community.

Regards,

Johane Lefrançois-Deignan

JNSQ Design